

## **PRIVACY POLICY**

### **GENERAL INFORMATION**

AB "Valmeda" (hereinafter referred to as "Data Manager"), this Privacy Policy (hereinafter referred to as the "Privacy Policy") sets out the conditions for the processing of personal data using the Data-Managed Web site. The terms and conditions of the Privacy Policy apply to you every time you access the content and / or service we provide, regardless of which device (computer, cell phone, tablet, TV, etc.) you use.

Data controller details: AB "Valmeda"

Head office: Šeimyniškių g. 1, Vilnius

Tel. +370 5 2103000

El. mail: [holiday-inn@ibc.lt](mailto:holiday-inn@ibc.lt)

Company code: 123280092

VAT payer code: LT 232800917

It is very important that you carefully read the Privacy Policy because, each time you visit the website owned by the Data Manager, you agree to the terms and conditions set forth in this Privacy Policy. If you do not agree to these terms, please do not visit our site, do not use our content and / or services. We confirm that the data of the Visitor Data Website will be collected in accordance with the applicable requirements of the European Union and the Republic of Lithuania legal acts and the instructions of the controlling authorities. All reasonable technical and administrative measures are in place to protect our collected data about visitors from the site from loss, unauthorized use and alteration. Persons under the age of 16 can not provide any personal information through our site. If you are a person below the age of 16, you must obtain the consent of your parent or other legal guardians before submitting personal information. The terms used in the rules are understood as defined in the General Data Protection Regulation No. 2016/679.

### **What information do you get about us?**

Information on how we use our sites.

If you visit our website, we also collect information that reveals the peculiarities of using our services or automatically generated visit statistics. Read more about Cookies.

Information from third-party sources

We may receive information about you from public and commercial sources (as permitted by applicable law) and associate it with other information we receive from you or about you. We can also receive information about you from third-party social networking services when you sign in, for example through your Facebook account.

Another information we collect

We may also collect other information about you, your device or your use of the content of our site with your consent.

You may choose not to provide us with certain information (for example, the information requested to be submitted by registering in our online store), but in this case, we may not allow our online purchase service.

## **HOW DO YOU USE YOUR INFORMATION?**

We can use the information collected for the following purposes:

Sign up for you to use our online purchase service.

To pay for a shopping cart through an external banking service provider.

For direct marketing purposes, such as sending newsletters, submitting individually tailored advertisements and sending out promotions, evaluating and analyzing your market, customers, products and services (including collecting your opinion on products and services, and organizing customer surveys).

In other ways, with your consent

We will protect your data for 3 years after your last use of our services or content. At the end of this deadline, the data will be deleted in such a way that they can not be reproduced.

If you do not want your personal data to be processed for direct marketing purposes, including profiling, you can email us at [info@ribroom.lt](mailto:info@ribroom.lt) or call us at +370 5 2103000 and disagree that your personal data is being processed for direct marketing purposes and / or that you do not want to apply only to automation, including profiling \*\*, processing of your personal data without specifying reasons for disapproval

\*We inform you that you have the right to oppose or at any time cancel your consent to manage your data for the above-mentioned, starred purposes.

## **WHO DISCLOSE YOUR INFORMATION?**

We undertake not to transfer your personal data to any unrelated third parties except in the following cases:

if your consent to the disclosure of personal data is available.

providing services to our partners, delivering goods or other services you order. For these service providers, we will provide just as much of your personal information as it will be required for the particular service to be performed.

law enforcement institutions in accordance with the procedure provided by the legal acts of the Republic of Lithuania.

## WHAT DO WE DO TO PROTECT YOUR INFORMATION?

Personal data is protected against loss, unauthorized use and alteration. We have implemented physical and technical measures to protect all information we collect for our service provision. We remind you that while we are taking appropriate action to protect your information, no website, online transaction, computer system or wireless connection is completely safe.

We will keep your data for 3 years [Insert Correct] after your last use of our services or content. At the end of this deadline, the data will be deleted in such a way that they can not be reproduced.

## YOUR RIGHTS

The data subject, whose data is processed by the Data controller, has the following rights:

Know (be informed) about your data processing (right to know);

Getting to know your data and how they are processed (right to access);

To require to correct or, in view of the purposes for processing personal data, to supplement incomplete personal data of a person (right to correct);

Destroying or suspending your data processing (except for storage) (right to destroy and right to be forgotten);

You have the right to demand that the Personal Data Manager restrict the processing of personal data for one of the legitimate reasons (right to restrict);

You have the right to transfer (right to transfer);

To disagree with the processing of personal data when this data is processed or intended to be processed for direct marketing purposes, including profiling, insofar as it relates to such direct marketing.

If you do not want your personal data to be processed for direct marketing purposes, including profiling, you can write an e-mail to [Save] or make a phone call to [Save] and disagree that your personal data is being processed for direct marketing purposes and / or that it is not restricted to automated , including profiling \*\*, processing of your personal data without giving reasons for disapproval.

\*\* According to personal data you submit, for personal and business purposes, your personal data profiling may be used to provide tailor made solutions and offers. You can at any time cancel your consent to process personal data in an automated manner, including profiling, handling, or objection.

Any request or instruction relating to the processing of personal data, the Data Subject has the right to submit to the Data controller in writing in one of the following ways: by direct delivery to [insert]; mail: [Add]; e-mail mail: [Add].

Upon receipt of such request or instruction, the controller shall, within one month from the date of the request, provide an answer and perform or refuse the actions specified in the request. If necessary, the specified period may be extended by another two months depending on the complexity and number of requests. In this case, the Data controller shall inform the Data subject about such extension within one month from the receipt of the request, together with the reasons for the delay.

The data controller may not create the conditions for data subjects to exercise the above rights, except to refuse to process personal data by direct marketing, in cases provided for by law, it is necessary to ensure the prevention, investigation and detection of violations of offenses, professional or professional ethics, as well as the rights of the data subject or others, and the protection of liberties.

### **THIRD PARTY WEBSITES, SERVICES AND PRODUCTS ON OUR WEBSITE**

The DataManager's website may contain third-party billboards, links to their websites and services that are not controlled by the Data controller. The controller is not responsible for the safety and privacy of information collected by third parties. You must read the privacy practices applicable to third-party websites and services that you use.

### **CELEBRITIES**

When you visit the Data Manager website, we want to provide content and features that are tailored to your needs. This requires cookies. These are small elements of information that are automatically generated when you browse the site and are stored on your computer or other terminal device. They help the Data Manager recognize you as the previous visitor to a certain website, save the history of your visit to the site and adapt the content accordingly. Cookies also help ensure the smooth running of websites, allows you to monitor the duration, frequency of visits to websites, and collect statistical information about the number of site visitors.

#### *Mūsų svetainėje naudojamų slapukų aprašymai*

Cookie Name	Description / Purpose of use	Creation moment	Expiry date	Data used
PHPSESSID	The standard cookie is used to support the user session. Required cookie	At the time of entering the page	Until the closing of the website window	Unique identifier
_ga	These cookies are used to collect statistical information about website traffic. The resulting data is used to generate reports and to refine the page.	At the time of entering the page	2 years	Unique identifier
_gat	Used to set new sessions / visits	At the time of entering the page	1 minute	Unique identifier
_gid	These cookies	At the time of	24 hours	Unique identifier

	are used to collect statistical information about website traffic. The resulting data is used to generate reports and to refine the page.	entering the page		
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#### How to manage and delete cookies

When you use the browser to access the content we provide, you can configure your browser to accept all cookies, reject all cookies or notify when the cookie is downloaded. Each browser is different, so if you do not know how to change cookie preferences, look in its help menu. Your device's operating system may have additional cookie controls. If you do not want the information to be collected using cookies, use the current easy-to-use procedure in most browsers that allows you to stop using cookies. To learn more about managing cookies, visit: <http://www.allaboutcookies.org/manage-cookies/>.

However, please note that in some cases, deleting cookies may slow down the speed of browsing the web, restrict the functionality of certain web site features, or block access to your site.

Our website may contain links to other people's, company's or organization's websites. We note that the Data controller is not responsible for the content of such web pages or the privacy principles they use. So if you click on a link from the DataManager website to access other websites, you should take a look at their Privacy Policy separately.

#### CONTACT US

If you have any questions about this Privacy Policy, feel free to contact us in any way you like:

Email: Šeimyniškių g. 1, Vilnius  
 Phone: +370 5 2103000  
 El. mail: holiday-inn@ibc.lt